

# ANNEMARIE LANDL



## PROFESSIONAL EXPERIENCE

**HEAD OF INTERNATIONAL  
BUSINESS MANAGEMENT SALES | AFTER SALES**  
AUDI AG INGOLSTADT | 04/2022 – today

**GLOBAL HEAD OF  
RETAIL NETWORK & BUSINESS DEVELOPMENT**  
VOLKSWAGEN AG WOLFSBURG | 04 / 2019 - 03/2022

**HEAD OF GROUP TRAINING ACADEMY  
SALES, AFTER SALES & MANAGEMENT**  
PORSCHE HOLDING GMBH SALZBURG | 05 / 2017 - 04 / 2019

**HEAD OF INTERNATIONAL RECRUITING  
& EMPLOYER BRANDING**  
PORSCHE HOLDING GMBH SALZBURG | 01 / 2016 - 05 / 2017

**MATERNITY LEAVE** 01 / 2015 - 01 / 2016

**HEAD OF GROUP TRAINING  
SALES, AFTER SALES & MANAGEMENT**  
PORSCHE AUSTRIA GMBH SALZBURG | 01 / 2012 — 01 / 2015

**PROJECT MANAGER SALES STEERING & COACHING**  
VOLKSWAGEN AUSTRIA SALZBURG | 04 / 2010 - 01 / 2012


**MARKETING MANAGER**  
AUDI AUSTRIA SALZBURG | 05 / 2007 - 04 / 2010

## PERSONAL DATA

 03.11.1982 (40) in Bremerhaven (D)

 2 Kids (8, 2)

 INGOLSTADT | SALZBURG

 Kite Surfing, Skiing, Travelling,  
Architecture & Interior, Laughing

## EDUCATION

AUDI MASTERCLASS | LEADERSHIP NEXT ACADEMY 2023  
VW AG | INTERNATIONAL MANAGEMENT PROGRAM (IMP) 2019  
PORSCHE | BASIC LEAD DEVELOPMENT PROGRAM (BLD) 2012  
CERTIFIED SALES & MANAGEMENT TRAINER | VW, AUDI 2012  
CERTIFIED BUSINESS & MANAGEMENT COACH | NEULAND 2011  
CERTIFIED AUTOMOTIVE SALESMAN | VW, AUDI 2009  
MASTER OF ECONOMICS (MAG.) | FH KUFSTEIN TYROL 2006

# ANNEMARIE LANDL



#Saleswoman  
#Entrepreneur  
#Creator  
#Disruptor

## WOFÜR ICH STEHE...

- ▶ LISTENING + LEARNING
- ▶ SUPPORTING + CHALLENGING
- ▶ CREATIVE THINKING + SMART ANALYSING
- ▶ SUSTAINABLE GROWTH
- ▶ DIVERSITY + INCLUSION
- ▶ ENTREPRENEURIAL THINKING
- ▶ "READY-TO-USE" QUALITY
- ▶ BEING DOWN-TO-EARTH + A TEAMPLAYER

ACstyria MOBILITÄTSKONGRESS  
26.9 – 27.9.2023 Graz, Seifenfabrik

In meiner Key Note

### „TRANSFORMING MOBILITY AND LEADERSHIP“

betrachte ich diese Fragen etwas genauer:

- ▶ Was bedeutet Nachhaltige Transformation für uns im (Auto-) Mobilitätsbereich?
- ▶ Was tun wir hier? ...und was tun andere?
- ▶ Welche Mitarbeiter brauchen wir dafür?
- ▶ Welches Wertekonzept setzt das voraus?
- ▶ Was bedeutet das für Führungskräfte?
- ▶ Dunkle Triade oder Mindful Leadership?
- ▶ Ehrgeiz & Werte – passt das zusammen?
- ▶ Meine persönlichen Quick Wins als „Leader“ in einem hoch transformativen Umfeld